

WASHINGTON

NEWS

COUNCIL

## **APPLICATIONS OPEN FOR WNC'S 2011 DICK LARSEN & HERB ROBINSON SCHOLARSHIPS**

The Washington News Council is accepting applications for two **\$2,000 scholarships** to be awarded in 2011 to Washington state students planning careers in communications:

- The **Dick Larsen Scholarship** will go to a past graduate of a Washington high school currently enrolled in a public or private college/university in this state.
- The **Herb Robinson Scholarship** will go to a graduating Washington high-school senior who is entering a public or private college/university in this state.

The scholarship program is open to students with a serious interest in communications – journalism, public relations, politics, or a related field. Awards will be based on scholastic achievement, financial need, and the quality of a written essay. To be eligible, you must have demonstrated potential in the field of communications, and a clear need for financial assistance.

**Dick Larsen**, who died in April 2001, was one of the most respected political reporters in Washington state. He served for more than 20 years as political writer, editorial columnist and associate editor at The Seattle Times, and later wrote a column for the Eastside Journal. He also worked in politics and public relations, and was also an accomplished illustrator/cartoonist.

**Herb Robinson**, who died in October 2003, was among the state's most respected print and broadcast journalists. He was editorial-page editor at The Seattle Times for 12 years and a member of the editorial board for more than 20 years. He was previously news director at KOMO-TV, where he started and anchored its first news broadcast program.

We offer these scholarships to honor the high standards of fairness, accuracy and balance in journalism and communications that Dick and Herb achieved throughout their careers.

To apply, you must submit a completed application form, two letters of reference, a school transcript, and three samples of your work. Send all application materials to:

**Scholarship Committee  
Washington News Council  
P.O. Box 3672  
Seattle, WA 98124-3672**

All materials must be postmarked no later than **April 15, 2011**. The Scholarship Committee may interview finalists and/or speak with references. Winners will be notified in May 2011. If you have any questions, please call the WNC office at 206-262-9793. Email contact: [info@wanewscouncil.org](mailto:info@wanewscouncil.org)  
Website: [www.wanewscouncil.org](http://www.wanewscouncil.org)

# **Washington News Council 2011 SCHOLARSHIP APPLICATION FORM, PART I**

**1. Essay** – Write an essay of no more than 750 words on the following topic:

Journalists expect all institutions and sectors of society to be transparent, accountable and open. Should the same expectations apply to journalists? See information about the “TAO Pledge” at [www.wanewscouncil.org](http://www.wanewscouncil.org) and incorporate a discussion of this concept in your answer.

**2. Financial Need** – List your approximate college expenses for the school year, including tuition, books, room and board. List sources of funds, including contributions from your family, other scholarships, job income, loans or gifts.

**3. References** – Have two letters of reference MAILED DIRECTLY to the Scholarship Committee by your references. The letters should be from people who know you, your work and your character. Do not include any relatives.

**4. Work Samples** – Include no more than three samples of your best work related to communications. These may be articles, editorials, columns, essays, cartoons, photographs, videotapes, audiotapes, websites, or other communications media.

**5. School Transcript** – Have your latest OFFICIAL high school or college grade transcript MAILED DIRECTLY to the Scholarship Committee by the school.

All application materials, letters of reference and transcripts must be postmarked by April 15, 2011. Materials postmarked after that date will not be considered. Questions? Call 206-262-9793.

**Please send all application materials to:**

Scholarship Committee  
Washington News Council  
P.O. Box 3672  
Seattle, WA 98124-3672

**REMINDER: (POSTMARK) DEADLINE IS APRIL 15, 2011. Applicants will be informed of their status by mid May.**

**Washington News Council  
2011 SCHOLARSHIP APPLICATION FORM, PART II**

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: M \_\_\_ F \_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Current School: \_\_\_\_\_ Graduation Date: \_\_\_\_\_

Where would you use the scholarship? \_\_\_\_\_

**(FOR SECTIONS BELOW, ATTACH A SEPARATE SHEET IF YOU PREFER.)**

**RELEVANT EXPERIENCE** – List any communications experience or jobs you have had:

Organization/Activity	Dates	Supervisor	Phone
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**LEADERSHIP ACTIVITIES:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**OTHER JOBS:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**HONORS/AWARDS:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**VERIFICATION:** I affirm that the information included with my application is true and accurate in all respects, and that I intend to pursue a career in communications. I also understand that any awarded funds will be sent directly to my student account at the accredited institution listed on my application upon verification of my full-time status.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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IMPORTANT SCHOLARSHIP INFORMATION ENCLOSED

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APPLICATION DEADLINE: APRIL 15, 2011